



# Chefs Panda

March 2010

An affiliate of Chefs Corner and Imperial Foods

[www.chefscornerfoods.com](http://www.chefscornerfoods.com)

March is the first month of spring. With the start of a new season schools will be bustling with excited children and hungry bellies to feed. In this month's newsletter we will introduce our new item that will benefit the school during this busy and lively season. In conjunction with spring and liveliness, an article from the Merced Sun Star explains how Schwarzenegger will target child obesity by reducing access to sugar while increasing physical activity. The next article is an interview with Michael Jacobson executive director of the Center for Science in the Public Interest. While he does address the Center's penchant for suing people and the campaign against sodium, he also addresses food dyes, menu labeling, and calorie counts. CSPI has up until this point mostly focused on the restaurant industry but knowing what the upcoming hot buttons will be can only help us as an industry.

Wishing you all a happy and safe St. Patrick's Day!

"Once we introduced Chefs Corner to our Asian Bar we noticed a big increase in our ADP on the High School level! Its quality product at a price I can manage across the board."

Ray DiGiamo, Petaluma Supervisor of Food Service

## Company Updates

•We have recently become member of CSNA Chapter 2 and Chapter 10! We look forward to attending both meetings in March and from this point on!

## Promotional Item of the Month: Locker-Mates The New Solution in Affordable Nutrition

Time is our most valuable resource. With March promptly started we are diving into spring. Field trips, fundraisers, sporting events and picnics will begin to skyrocket as the weather turns to our favor. Chef's Corner wants to prepare your school for all these upcoming events, and for the always dreaded emergency meal, with our newest promotional item: Locker Mates.



Locker mates is a shelf-stable meal plan that was designed to work with your needs and keep costs as low as possible. Locker Mates will revolutionize your ability to provide quality nutrition in a shelf stable meal. Because variety matters, Locker Mates offers you the option to incorporate a two week cycle menu consisting of 10 different meals. Furthermore, Locker Mates are assembled with the goal of providing to your program a nutritious and delicious meal. As reimbursement program requirements often vary, Federal Reimbursement Guidelines should be reviewed to insure 100% program reimbursement. With Locker Mates, your funding should increase as your program grows!

## Schwarzenegger, Clinton Discuss Obesity at Summit

LOS ANGELES, AP -- Gov. Arnold Schwarzenegger on Wednesday weighed in on California's pricey battle with obesity, calling for the elimination of sugary "sports drinks" in schools and more vigorous physical activity during and after school.

Alongside former President Bill Clinton, who underwent heart surgery to open a clogged artery this month, Schwarzenegger discussed solutions to the obesity crisis at a summit of leaders in the public and private sectors of health care in Los Angeles.

"I'm very proud that the state of California is the first state that has banned soda from vending machines in public schools," said Schwarzenegger, a former champion bodybuilder. "Now we're going to get rid of these sports drinks that are full of sugar and make our kids overweight." [Click here for full article](#)

## The Most Controversial Man in Foodservice

By Blair Chancey - He looks more like a tenured professor than a zealous consumer advocate. He is soft spoken with round wire glasses and a navy sports coat, a warm smile and gray curly

hair. He is Michael Jacobson, executive director and co-founder of the Center for Science in the Public Interest (CSPI), and at first glance it looks like he's more likely to serve up a warm cup of tea than a lawsuit. But Jacobson is a force to be reckoned with. Since founding the organization in 1971, he's been a self-pronounced "food detective," uncovering everything from trans fats, high calorie counts, and excessive sodium levels in America's food supply. [Click here for interview](#)